



HAP & HARRY'S NEON LEON

AN AMERICAN LAGER

A collaboration with
KINGS OF LEON

HAP & HARRY'S NEON LEON

Color: Straw
Aroma: Slight bready aroma followed up with an essence of orange peel
Taste: Light bodied and refreshing with flavors of orange zest

Finish: Orange Zest
Alc%: 4.0% ABV
Grain: Pilsner, Crystal & Flaked Rice
Hops: Mandarina Bavaria
IBUs: 25



Our family tradition is built on hard work, relationships and great beer. That is why we've partnered again with our friends, the Followill family to create

NEON *Leon*

Our brewery is where we craft our great beers. Neon Leon, the band's homegrown studio, is where they craft their great music. Together our families brewed this American Lager with the passion born in these creative spaces.

CHEERS TO THE PLACES THAT INSPIRE US ALL

TECH SPECS: HAP & HARRY'S NEON LEON - AMERICAN LAGER

PKG	SIZE	UNIT	CASE PACK	CASE DIMENSIONS (LxWxH / in)	BOTTLE/CAN DIMENSIONS (DxWxH / in)	CASE WEIGHT (lbs)	PALLET DIMENSIONS (ft)	CASES PER PALLET	LAYERS PER PALLET	SINGLE BTL/CAN UPC#	CARRIER UPC#
Can	16oz	4pk	24	16.25x10.5x6.5	2.13x2.6x6.25	24	8x10	80	10	856308007568	N/A

HAP & HARRY'S
NEON LEON
16oz



R.S. LIPMAN BREWING CO.

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